



Office of International Initiatives
Study Abroad Programs
P.O. Box 3987
Atlanta, Georgia 30302-3987

How far will your
education take you?
gsu.edu/studyabroad



Morocco & Tunisia

May 11 – June 5
6 HOURS CREDIT

Business &
Marketing in
North Africa

IB 4410/MKTG 4410/
IB 8410

Sponsored by
the Institute of
International Business
J. Mack Robinson
College of Business



Morocco & Tunisia

TENTATIVE ITINERARY

Please note: Georgia State University reserves the right to alter travel and other arrangements if required by circumstances.

- Day 1 Depart Atlanta to Casablanca (overnight flight)
- Day 2 Arrive in Casablanca and transfer to Marrakech
- Day 3 Guided sightseeing of Marrakech and visit the Museum of Moroccan Art (a former 17th century palace)
- Day 4 Return to Casablanca for guided sightseeing
- Day 5 Casablanca: Visit the GE Office and University
- Day 6 Visit Coca Cola Office and U.S. Commercial Services Building in West Consulate
- Day 7 Board Flight to Tunis, Tunisia
- Day 8 Visit the Bardo Museum and the archaeological site of Carthage and the fabled town of Sidi Bou Said
- Day 9 University visit and excursion to Dougga and Testour

- Day 10 Arranged business visit. Transfer to Hammamet via Nabeul.
- Day 11 Free time in Hammamet. Return to Tunis for farewell dinner.
- Day 12 Return home

CONTACT

Program director: Dr. Mourad Dakhli
35 Broad Street, Room 1418
phone: 404-413-7435
e-mail: mdakhli@gsu.edu

APPLICATION DEADLINE: November 20, 2014
Because program size is limited, early application is strongly advised. Individual interviews may be scheduled with students upon receipt of application.

Morocco & Tunisia: Business & Marketing in North Africa



THE PROGRAM

Marrakech is mysterious and mesmerizing at every turn. Applaud the snake charmers, musicians and acrobats in the bazaar in Jemaa el Fna. Marvel at the traditional Moroccan architecture of the Koutoubia Minaret, whose tower rises 230 feet, or the ruins of the Bahia Palace. Stroll through Mellah, the old Jewish quarter, the beautiful Menara Gardens, or the enchanting Old Town, surrounded by 20 gates and 200 towers.

Casablanca, on the other hand, is a city that embraces heritage and modernity where the various arts, cultures and old traditions can live harmoniously together. Casa's new medina was built according to the traditional model. Visiting this beautiful area, you will have a pleasant time admiring its little squares, arcades and numerous craft shops. The Art Deco area is another point of interest that gives the city its unique architectural character.

With its beautiful white sandy beaches, whitewashed walls and deep blue sea, Tunis is one of the most popular vacation destinations on the Mediterranean. Carthage, just north of the city, was the center of an ancient and mighty empire that ruled the Eastern Mediterranean for centuries until its destruction by Rome during the 3rd Punic war.

The modern city of Tunis, and its beautiful suburbs of Hannibal, Salambo and Sidi Bou Said are a perfect testament to this small country's rich culture and heritage. Carthaginian, Roman, Arab, Ottoman, French and Italian influences intertwine along the beautiful coast in perfect harmony.

ACCOMMODATIONS

Casablanca: Hotel Oum Palace
<http://www.agoda.com/oum-palace-hotel-spa/hotel/casablanca-ma.html>

Tunis: Hotel Africa
http://www.tripadvisor.com/Hotel_Review-g293758-d455851-Reviews-Africa_Hotel-Tunis_Tunis_Governorate.html

Disability Accommodations

Students with documented disabilities who may need accommodations during their study abroad experience should discuss these needs with the program director and the Office of Disability Services at the time of application.

ELIGIBILITY

The program is open to undergraduate and graduate students who meet all academic requirements of Georgia State's J. Mack Robinson College of Business (see appropriate university catalog). Program size is limited and participation is contingent upon acceptance by the program director.

CREDITS AND COURSES

Participants who successfully complete the program's International Business & Marketing in North Africa: Study Abroad in Morocco & Tunisia course will receive 6 semester hours of course credit at Georgia State. Undergraduate students can register for IB4410 or MKTG4410 and graduate students should register for IB8410. Students from other institutions should follow their institution's regulations concerning transfer credits.

COST

Program cost may vary at any time according to currency fluctuations and changing travel arrangements. The program cost is tentatively set at \$4,800, **PLUS** regular Georgia State tuition and fees. Non-resident/out-of-state students will pay in-state tuition plus a \$250 fee in addition to the program cost.

Program Cost Includes

- Round-trip airfare
- Hotel accommodations, double occupancy
- Daily continental breakfast
- Travel between cities & local transit
- Selected city orientations
- Group cultural events
- One additional dinner
- Health/Evacuation/Repatriation medical insurance

Program Cost Does NOT Include

- Georgia State tuition and fees
- Passport fees
- Additional meals
- Excess baggage charges and tips
- Personal expenses

PAYMENT SCHEDULE

January 15, 2015 – \$1,500 deposit due
February 2, 2015 – \$1,500 first payment
March 5, 2015 – \$1,800 remaining balance
(All payments are non-refundable upon receipt)

Program Deposit Payments: Participants will pay program deposits by logging into PAWS. Please contact your program director to confirm that a Program Deposit Account has been established for this purpose before you attempt to make a payment in PAWS.



Program Payments and Remaining Program Balance:

Other than the initial program deposit, all program payments—along with the remaining program balance—will be billed directly to your student account. Please refer to the Academic/Registration calendar for the tuition and fees deadline.

FUNDING AND SCHOLARSHIPS

Georgia State students are eligible to apply for the IEF Study Abroad Scholarship/Georgia State University Foundation Scholarship and may be eligible to apply for the Global Experience Scholarship. Visit mystudyabroad.gsu.edu and select the *Scholarships & Financial Aid* tab or call the Study Abroad Programs office at **404-413-2529** for more information.

APPLICATION INFORMATION

Students interested in applying should find this program's listing at mystudyabroad.gsu.edu and begin an online application. Because the program size is limited, early application is strongly advised. Individual interviews will be scheduled with students upon receipt of the application.

Transient students: see the *Transients Student* section under the *Explore & Apply* tab.

International students at Georgia State who hold F-1 visas must contact the Office of International Students and Scholar Services at **404-413-2070** to discuss possible implications of study abroad for their immigration status.

APPLICATION DEADLINE: November 20, 2014