Global Business & Media course is designed for students studying business, media, or journalism. This interdisciplinary course provides a remarkable opportunity to learn about, explore and analyze business and global dimensions of a crucial economic industry—media and communications—in one of the dynamic European Union countries rich with business, art, and history: Italy. By the end of the program, you will be better equipped to understand the complexity of our increasingly interconnected global economy. You will also develop an appreciation of cultural differences and how they may impact business and media.

In Atlanta, you will spend a week meeting with faculty leaders, local business executives, and media organizations. These classes will provide you with the fundamental knowledge of international business, and the economic aspects of media and journalism industries. In particular, we will spend a full day at CNN, meeting with executives, touring facilities, and learning about business and media related careers in CNN. Several workshops are organized to introduce the economic, political, and cultural environments of Italy.

We travel to Milan and Florence in the latter half of May 2016. Milan is the economic capital of Italy. Florence is regarded as the fashion capital, rich in history, art, and architecture. In these vibrant cities, we will meet with an impressive array of business leaders, political and civil society leaders, and educators. While in Florence, you will interact with peers—a group of students from the University of Florence. This cross-cultural interaction provides a unique experience that adds local texture and authenticity of your study abroad experience.

The program will provide you with the opportunity to grow professionally and personally. You will gain such essential skills as: interacting with business professionals; interviewing; networking; effective communications in a foreign country setting; acting as cultural ambassadors; and team building.

ACCOMMODATIONS
In Milan, we will stay at Ibis Milano Centro, and in Florence at Palazzo Ricasoli Residence, both centrally located. Rooms are based on double occupancy.

APPLICATION DEADLINE: FEBRUARY 1st, 2016

CONTACT INFORMATION
Program Contact:
Ms. Paula Huntley
Office address: Suite 1431, 35 Broad Street
Telephone: 404-413-7277
E-mail: phuntley@gsu.edu
DISABILITY ACCOMMODATION
Students with documented disabilities who may need accommodations during their study abroad experience should discuss these needs with the Program Director and the Office of Disability Services at the time of application.

ELIGIBILITY
The program is open to undergraduate and graduate students who meet all academic requirements of the Georgia State University. Students able to articulate a clear interest in traveling to a non-traditional study abroad country will receive priority. Program size is limited and participation is contingent upon acceptance by the Program Directors.

CREDITS AND COURSES
Students who successfully complete the program’s two courses will receive SIX semester hours of course credit from the Institute of International Business (IB4410, IB8410) or the Department of Communication (J4900, J4905) (or three credits from each). Graduate students may register for an independent study with the instructors to receive credit for their participation. Students cannot enroll for fewer than six credit hours. Students from other institutions should follow their school’s regulations concerning transfer credits.

APPLICATION INFORMATION
Students interested in applying should find this program’s listing at mystudyabroad.gsu.edu and begin an online application. Transient Students: please see the Transients Student section under the Explore & Apply tab.

International Students at Georgia State who hold F-1 visas must contact the Office of International Student and Scholar Services at 404-413-2070 to discuss the possible implications of study abroad for their immigration status.

COST
Program cost may vary at any time according to currency fluctuations and changing travel arrangements. The program cost is set at $4,600 PLUS regular Georgia State University tuition and fees. Non-resident/out-of-state students will pay in-state tuition plus a $250 fee in addition to the program cost.

FUNDING AND SCHOLARSHIPS
Georgia State University students are eligible to apply for the IEF Study Abroad Scholarship/Georgia State University Foundation Scholarship and may be eligible to apply for the Global Experience Scholarship. Visit mystudyabroad.gsu.edu and select the Scholarships & Financial Aid tab or call the Study Abroad Programs office at (404) 413-2529 for more information.

Because program size is limited, early application is strongly advised. Individual interviews will be scheduled with students upon receipt of application.

APPLICATION DEADLINE: FEBRUARY 1st, 2016

Program Cost Includes
• Round-trip airfare
• All ground transportation, excursions and entrance fees
• Expert guided tours and meetings with executives and industry leaders
• Breakfast each day, and several lunches or dinners
• Hotels (double occupancy)
• Health/Evacuation/Repatriation insurance

Program Cost Does Not Include
• Georgia State tuition and fees
• Non-program related transportation in Italy
• If a student does not already have one, all Passport fees
• Personal expenses and excess baggage charges

PAYMENT SCHEDULE
February 15: $1,500
March 15: Remaining balance ($3,100)

All payments are non-refundable upon receipt.

Program Deposit Payments: Participants will pay program deposits by logging into PAWS. Please contact your Program Director to confirm that a Program Deposit Account has been established for this purpose before you attempt to make a payment in PAWS.

Program Payments and Remaining Program Balance: Other than the initial program deposit, all program payments—along with the remaining program balance—will be billed directly to your student account. Please refer to the Academic/Registration calendar for the tuition and fees deadline.