BRAZIL AND ARGENTINA: MANAGEMENT IN SOUTH AMERICA

SPONSORED BY THE INSTITUTE OF INTERNATIONAL BUSINESS, ROBINSON COLLEGE OF BUSINESS

Summer Study Abroad Program
July 29 - August 13, 2017
On-Campus Sessions June 5 – July 24

Program Directors
David Bruce: dbruce@gsu.edu
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Program Description

Brazil is the fifth largest country in the world and it accounts for half the economy of South America. It has been recognized as a key emerging market -- the top of this list includes Brazil, Russia, India, and China (the BRICs). Its population is quite multi-ethnic, not unlike the state of Georgia. Brazil has strong ties to Georgia including those facilitated by the Brazilian-American Chamber of Commerce of the Southeast and the very active Consulate General of Brazil in Atlanta. The program will spend a week in Rio de Janeiro, home of the 2016 Olympic Games and one of the most beautiful cities in the world.

Continuing to Argentina, the program will take place in the city of Buenos Aires. Argentina has been characterized as perhaps the most European country in the Western Hemisphere and its base of European immigrants plays a dominant role in society and contributes to an ongoing focus on Europe. Given the open market strategy of the new Argentine president, the program will focus on engaging with companies that are facing up to the challenges of more global competition.

Eligibility

Program size is limited and participation is contingent upon acceptance by the Program Director. The program is open to undergraduate and graduate students who meet all academic requirements of the Georgia State University J. Mack Robinson College of Business

Accommodations

Participants will stay in business hotels (double occupancy) in Rio de Janeiro and Buenos Aires.

Application Deadline: January 16, 2017

Application Information

Students interested in applying should find this program’s listing at mystudyabroad.gsu.edu and begin an online application.

Transient Students: please see the Transient Student tab on the How to Apply page on our website: mystudyabroad.gsu.edu/prospective/how-to-apply

International students at Georgia State who hold F-1 visas must contact the Office of International Students and Scholar Services at (404) 413-2070 to discuss possible implications of study abroad for their immigration status.
TENTATIVE PROGRAM ITINERARY

Atlanta, GA

- June 5 – July 24: Class Sessions
- July 29: Leave Atlanta

Rio de Janeiro, Brazil

- July 30: Arrive in Brazil, Tour Rio
- July 31: Orientation to Brazil, Company Visits
- August 1: Company Visits
- August 2: Company Visits, Historic Sites
- August 3: Company Visits
- August 4: Company Visits

Buenos Aires, Argentina

- August 5: Travel from Brazil
- August 6: Tour of Buenos Aires
- August 7: Company Visits/Historic Sites
- August 8: Company Visits
- August 9: Company Visits
- August 10: Company Visits
- August 11: Company Visits & Program Summary
- August 12: Leave Buenos Aires

Courses and Credits

Participants who successfully complete the program will receive three semester hours of credit from Georgia State University. Undergraduate students register for IB 4410. Graduate students register for IB 8410. Students from other institutions should follow their institution’s regulations concerning transfer credits.

Program Cost

Program cost may vary at any time according to currency fluctuations and changing travel arrangements. The program cost is tentatively set at $4,500, PLUS regular Georgia State University tuition and fees. Non-resident/out-of-state students will pay in-state tuition plus a $250 fee in addition to the program cost. For more information on what the program cost does and does not include, please visit: http://www.studyabroad.gsu.edu/?go=mgmtsouthamerica

Payment Schedule

- January 31: $1,000 First Payment
- February 28: $1,500 Second Payment
- March 31: $2,000 Remaining Balance

All payments are non-refundable upon receipt.

Scholarship Information

Georgia State University students are eligible to apply for the IEF Scholarship and may be eligible to apply for the Global Experience Scholarship. Visit http://mystudyabroad.gsu.edu/prospective/funding-study-abroad or call the Study Abroad Programs office at (404) 413-2529 to learn more about scholarships & financial aid for study abroad.

Program Director Contact Information

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Visit http://www.studyabroad.gsu.edu/?go=mgmtsouthamerica for more information.